



THE 12th **Dii** DESERT ENERGY LEADERSHIP SUMMIT

3rd November 2022

St Regis The Nile
Cairo - Egypt



Sponsor opportunities



ENQUIRE NOW

info@dii-desertenergy.org

Dii Desert Energy Leadership Summit

- The 12th edition of flagship event of Dii Desert Energy is coming back to Cairo to discuss progress of Dii's work and key topics to accelerate the energy transition in MENA and beyond
- It is a unique, invitation-only even for the top leaders and decision makers in the MENA and international renewable sector



Agenda at a glance

Wednesday, 2nd November:

- Advisory Board & Shareholders Meeting
- Pre-registration for Dii Partners
 - Drink reception

Invitation Only

Thursday, 3rd November:

- 12th Dii Desert Energy Leadership Summit
- VIP Dinner for attendees

Open To All

Friday, 4th November:

- Dii Partners' Meeting
- Exclusive dinner for Dii Partners

Invitation Only

Saturday, 5th November:

- Site Visit at West Bakr Wind Farm, hosted by Lekela

Egypt's Leadership for Green Energy

- Egypt already hosted the 2nd Dii Desert Energy Leadership Summit in **2011** with over 400 guests
- Back in Cairo to honor Egypt's **leading role in the energy transition** and future trading hub for green electrons and molecules
- Prominent dignitaries ahead of **COP 27**
- Ministers, CEOs, EU-MENA **high-level leaders** pioneering for the energy transition in region
- Support of key local partners: thyssenkrupp, Lekela, Siemens Energy, ACWA Power, AMEA Power, EBRD, IFC and Al Gihaz among others



Sponsorship packages

	Country Host	Platinum	Gold	Silver
Availability	1	2	2	6
Price	33,000 EUR	25,000 EUR	17,500 EUR	8,500 EUR
Branding	Country Host	Platinum	Gold	Silver
Pre-event				
Company recognized as 'Country Host' in all event's marketing materials as top sponsorship category	✓			
Dedicated invitation email on behalf of Sponsor	Dii Database	Pre-Registered Event Attendees		
Dedicated Social Media Post promoting session	✓	✓	✓	✓
Co-branded HTML e-mails or social media entries	2	2	1	
Brand visibility within all relevant Dii Promotional advertising and html email marketing (Pre and Post event): Newsletters, dedicated email, press releases	✓	✓	✓	
Logo, link and sponsor description on event website	✓	✓	✓	✓
Enhanced sponsor listings page on the Dii Summit website	✓	✓	✓	
Enhanced speaker profile on the Dii Summit 2022 website	✓	✓	✓	
Marketing asset (banner with sponsor logos) hosted on the Dii Summit 2022 website	✓	✓	✓	✓
Company highlighted in dedicated press release before and after the event	✓	✓	✓	
At the event	Country Host	Platinum	Gold	Silver
Brand promotion in Conference Room / Stage Sets	✓	✓	✓	✓
Extensive branding (logo presence) across event signage	✓	✓	✓	✓
Inclusion of Sponsored items in Delegate bags (if applicable)	✓	✓	✓	✓
Provide audience with your company takeaways (provided by sponsor)	✓	✓	✓	✓
Display your marketing materials at the event as seat drop and roll up in the conference (provided by sponsor)	✓	✓	✓	
Special reference by the host/moderator that your company is sponsoring the event	✓	✓	✓	✓
Thought leadership	Country Host	Platinum	Gold	Silver
Keynote Solo Speaking Slot	✓			
Keynote Address Speaking Slot		✓		
Panel Speaking Slot			✓	✓
Moderator role: Interactive Roundtable	✓	✓	✓	✓
Exhibition/Networking	Country Host	Platinum	Gold	Silver
Exhibition Stand	Table top	Table top	Table top	Table top
Delegate Passes	12	10	5	4
Discount on additional conference ticket (discount on online ticket price)	50%	50%	50%	20%
Exhibitor Listing on event website	✓	✓	✓	✓

For enquiries, please contact info@dii-desertenergy.org



Sponsorship Opportunities

Day 2 – 3 rd November – Leadership Summit	Price	Note
Exclusive Lunch Sponsor: Table top branding, roll ups and hands-out (provided by sponsor)	6,000 EUR	
Exclusive Networking Reception: Table top branding, roll ups and hands-out (provided by sponsor)	6,000 EUR	
Exclusive Networking Dinner: Table top branding, roll ups and hands-out (provided by sponsor)	6,000 EUR	
Exclusive Lanyard Sponsor (provided by sponsor)	5,000 EUR	
Day 3 – 4 th November - Partners' Meeting (by invitation only)	Price	Note
Exclusive Lunch Sponsor: Table top branding, roll ups and hands-out (provided by sponsor)	6,000 EUR	Only for Dii Partners
Exclusive Networking Reception: Table top branding, roll ups and hands-out (provided by sponsor)	6,000 EUR	Only for Dii Partners
Exclusive Networking Dinner: Table top branding, roll ups and hands-out (provided by sponsor)	6,000 EUR	Only for Dii Partners
Day 4 – 5 th November - Site Visit	Price	Note
Site visit organization and logistics	SOLD OUT	

***Additional opportunities are available upon request, please contact info@dii-desertenergy.org**